

# COMCAST SPECTACOR

# CREDO

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## OUR CREDO

Together we transform events into experiences.  
These experiences create excitement, turn heads, and make memories.  
Every day with every action, we drive our success through relationships, quality, and entrepreneurship.

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## OUR PROMISE

Our word is everything – to our clients, customers, and employees. And with that we promise:

1. To innovate through imagination and technology.
2. To work together with respect and appreciation.
3. To anticipate and respond to needs to maximize quality.
4. To manage the money as if it were our own.

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## OUR TOUCHSTONES

Winning starts with culture. The values that define our culture are:

**OneComcast-Spectacor:** We operate seamlessly as one team.

**Passion:** We are positive and contagious with our energy.

**Integrity:** We do what's right for our business and our people.

**Diversity:** We celebrate the diversity of all people, ideas and cultures.

**Excellence:** We expect greatness with our design, delivery and results.